

Arts, Media & Communication Cluster



Interactive Media Production Program

PROGRAM OF STUDY OVERVIEW:

The Interactive Media Production (IMP) program falls within the Arts, Media, and Communication Career Cluster. As such, it includes a strong foundation in arts and communication with particular emphasis on design, graphic and media communications, interactive technologies, and project development. Throughout the program, students produce an assortment of three-dimensional models, two-dimensional animations, layered images, streaming media and web pages. They will also use a variety of software applications to design “apps” and develop video games.



Entrance Grades	Principles of Arts, Media & Communication 1 Credit	Interactive Media and Design Level I 1 Credit	Interactive Media and Design Level II 1 Credit	Interactive Media Portfolio Capstone 1 Credit COMPLETER	Work Study (optional)
9th Grade Entrance (By 8th Grade Application)	Spring Freshman	Spring Sophomore	Fall Junior	Fall Senior	Spring Senior
10th Grade Entrance	Fall Sophomore	Spring Sophomore	Fall Junior	Spring Junior	Senior
11th Grade Entrance	Fall Junior	Spring Junior	Fall Senior	Spring Senior	Spring Senior PM

IN THIS PROGRAM

Students will work in three areas: Graphic Design, Digital Media, and Interactive Media. This gives students the opportunity to gain a solid understanding in one of the three areas, yet they will also have opportunities to explore how and when the areas overlap or intertwine with each other. Students culminate their experience with a capstone course that focuses on the refinement of their portfolio, which will showcase students’ best work from the program. The portfolio can be submitted to the Community College of Baltimore County for review in order to gain transcribed credit.

COURSE SEQUENCE

- Principles of Art, Media & Communication (A)
- Interactive Media & Design I (A)
- Interactive Media & Design II (A)
- Interactive Media Portfolio Capstone (A) (T)

(A) articulates college credit; (T) transcripts college credit

For course descriptions, please see the *WCPS Course Catalog* @ <https://www.worcesterk12.com/>

STUDENT ORGANIZATION



CERTIFICATIONS

- *Dreamweaver*
- *Flash*
- *Illustrator*
- *InDesign*
- *PhotoShop*
- *Premiere Pro*

EARLY COLLEGE CREDIT PARTNER



CCBC
The Community College
of Baltimore County

There are many colleges in the United States and abroad that offer degrees in the interactive media fields.